

ADVANCED TEAM TACTICS™

INTEGRATIVE TEAM COACHING TRAINING

The qualification for "**Advanced Team Tactics, ICI**" is accredited by the ICI. The "Coach Master Trainer, ICI" Tamara Vlahović, who developed the curriculum, has the right to seal the certificates of this certification course with an ICI seal. If you have any questions, please contact our ICI member directly – at info@lifeandmindstudio.com

ABOUT ADVANCED TEAM TACTICS TRAINING:

In 2023, Life&Mind Studio conducted a regional quantitative and qualitative research, including a specimen of 320 respondents from various organisations and industries within the Balkan Business Ecosystem.

Research has shown for **Team Coaching** to be perceived as the most effective tool for achieving efficiency and improving the performance of organisations and teams, in a timely and resource efficient manner.

However, research has also brought light on to various challenges modern organisations have - which include resource scarcity, lack of available time, lack of support from internal and/or external coaching and training professionals, and the stigmatisation of coaching practices within our region.

Keeping the research results in mind, and acknowledging the fact that Team Coaching practices must be adapted for the needs of the contemporary, highly volatile and immensely competitive market - Life&Mind Studio has created a unique, integrative Team Coaching Training that equips you with modern tools and techniques drawn from 10+ developmental methodologies, crucial in order to become a modern leader and create highly coordinated teams which sustain a proactive team culture, and exceed targets.

Additionally, this methodology has since been adapted to suit the needs of educational experts, primarily **trainers and coaches** - who, by implementing the ATT methodology, may experience overall improvement of their business practices and training performance.

TRAINING CURRICULA AND METHODOLOGY:

Life&Mind Studio's ATT methodology is based on workshop style training, characterized by constant interactivity and integration of personal examples as case study elements. All trainings are of a gamified nature, and various interactive tools are used during the training. Each training has a multimedia accompanying implementation, and participants receive worksheets (training manuals and/or workbooks) and presentations, under the copyright of Life&Mind Studio.

All participants will be provided with the "ATT Toolkit" - a collection of ATT multimedia tools, such as cards, compasses, guidance notes and video instructions - for later use.

TRAINING STRUCTURE AND COHORT ORGANIZATION:

The Advanced Team Tactics Training cohorts can include **12 to 15 trainees**. Training can be delivered as an In-House (for corporate clients) or open program at the Life&Mind Studio.

The total duration of the program is 24 hours, spread out over 3 days (8 hours per day, including 2 coffee breaks and a lunch break).

EXPECTED OUTCOMES:

FOR CORPORATE CLIENTS:

- Advanced leadership skills, including communication, delegation, motivating teams.
- Improved levels of employee engagement and loyalty.
- Improved team climate, corporate culture and teamwork.
- Higher talent retention, concurrently developing a better employer branding image.
- Higher efficiency and efficacy levels whilst attaining organizational targets, goals and objectives.
- Overall readiness and agility for a dynamic environment and challenges in the 21st century.

FOR TRAINERS, COACHES, AND OTHER EDUCATIONAL EXPERTS:

- Better sales skills and client relationships.
- Better understanding of the market, competitiveness and value production.
- Advanced trainer-trainee skills - including the knowledge and skills to work with complex cohorts and fast adaptability skills.
- Highly applicable gamified tools and techniques for working with corporate clients.
- Advanced knowledge and skills of Team Coaching.
- Higher levels of cohort engagement, interpersonal relationship and overall experience of trainees.
- Advanced facilitation, storytelling, selling, and presentation skills.
- Knowledge of modern, agile methodologies, such as Design Thinking and Kanban.
- Knowledge of most sought after developmental methodologies including NLP, Mindfulness, Coaching, Economic Psychology, Goleman's Emotional Intelligence Model.
- Advanced skills of managing team dynamics.
- Advanced skills of creativity stimulation.
- Overall better performance and positioning on the market - of the subject trainer/coach.

MEASURED RESULTS:

96% of the research respondents stated that they believe that the implementation of Advanced Team Coaching Training in the future can equip their HR and L&D professionals with the necessary knowledge to create, manage and stimulate teams, thus having a positive impact on the overall business performance.

